

## **Checklist:**

## 10 Must-Haves for Modern Local Government Leadership

Clear, Measurable Strategic Goals  Every initiative should ladder up to your city's vision and priorities.
Departmental Alignment  Ensure every department's objectives support city-wide goals, not just internal ones.
Citizen-Focused Metrics  Track outcomes that matter to residents (e.g., safety, livability, growth).
Centralized Performance Platform  Replace spreadsheets and silos with a unified strategy system.
Automated Reporting Free staff from repetitive reporting cycles so they can focus on impact.
Real-Time Dashboards  Monitor performance live—don't wait until the next council meeting.
Cross-Department Collaboration  Break down silos by making initiatives and results visible across teams.
Transparency & Public Dashboards  Share results openly to build trust and demonstrate accountability.
Agility in Resource Allocation  Adjust budgets and initiatives quickly when conditions change.
Culture of Continuous Improvement  Make performance conversations part of everyday city management.